



CANNABIS BUSINESS EXPO

10–11 September 2022

Zurich, Switzerland

www.cb-expo.com



CB Expo 10-11 September 2022

Introduction

CB Expo - Cannabis Business Expo and conference

Expo

The Cannabis Business Expo for CBD, medical cannabis, grow and paraphernalia products, wholesale and services. Introduce your company, products, brands and services with a stand or as a sponsor and expand your network of business contacts. Thanks to its latest legislation, Switzerland offers enormous potential for producing and importing CBD and THC products and for selling on the global market.

Conference

The CB Conference provides information on the latest developments and trends relating to cannabis in Europe. The core topics of the CB Expo 2022 are the upcoming legalization in Switzerland and Germany, the impact of this in Europe, the latest events relating to CBD, professional talks on cultivation, growing, harvesting and analytics along with news and insight from the financial world of cannabis.

Networking

In the Network Area, exhibitors and business visitors will be able to exchange ideas in a casual setting. Coffee, soft drinks, beer and snacks are included in the price for exhibitors and visitors, and smoking is allowed in the spacious CB Lounge.



CANNABIS BUSINESS EXPO
and conference

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trade**

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2. Event details

Times

Friday, 9 September

CB Opening 20.00 – 22.00

Saturday, 10 September

CB Expo & Conference 12.00 – 18.00

CB Lounge until 22.00

Afterparty 22.00 - late

Sunday, 11 September

CB Expo & Conference 10.00 – 16.00

CB Lounge until 20.00

Covid situation

Decision 30 days before event

> *10% risk sharing among the exhibitors*

Stand systems

Built by CB Expo

> *Small effort for companies*

Catering

Drinks and catering free-of-charge

> *Beer, soft drinks, coffee, appetizers*

App

Connection, Hybrid-Event

> *Solution for Covid and the future*

Location

StageOne Event & Convention Hall

Zurich, Switzerland

See interactive hall: www.stage-one.ch



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3. Numbers & Statistics

Numbers

	2021	2022
Exhibitors	84	100
Sponsors	10	10
Attendees	1984	2000
Panels	12	12
Education	6	12

Ticket price

CHF 250 / day plus 7.7% VAT

Statistics CB Expo 2021

Genres Exhibitors

Manufacturer	25%
Wholesaler	25%
Service Provider	19%
Hemp producer	16%
Retailer/Shop	9%
Others	6%

Genres Visitors

Hemp producer	23%
Wholesaler	22%
Manufacturer	18%
Retailer/Shop	15%
Service Provider	12%
Others	10%

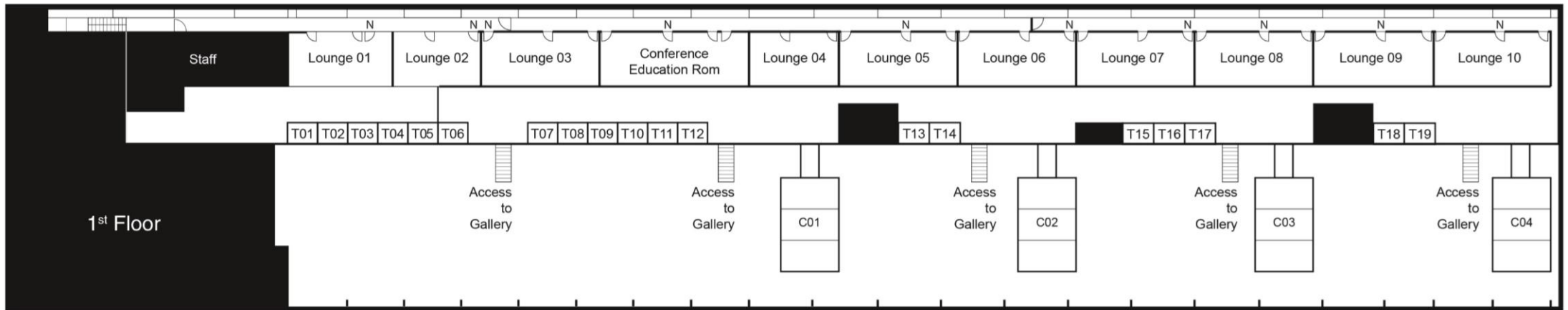
Top Countries

Switzerland	33%
Germany	14%
Italy	12%
Spain	8%
France	7%
Uruguay	5%
Austria	4%
Netherlands	3%
USA	2%
Portugal	2%
Others	10%

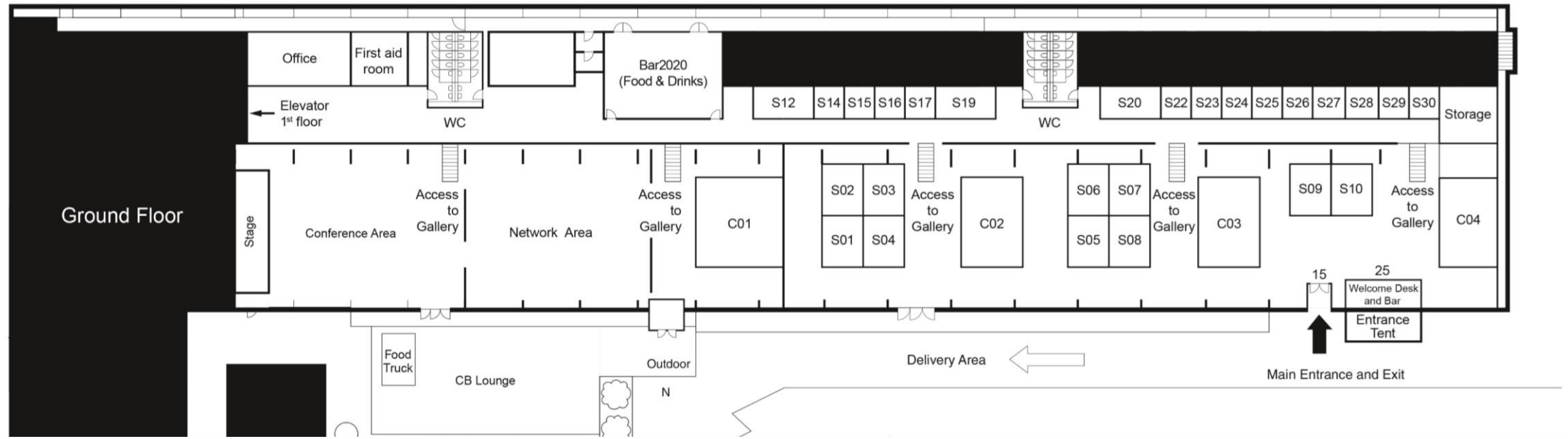
50 countries in total



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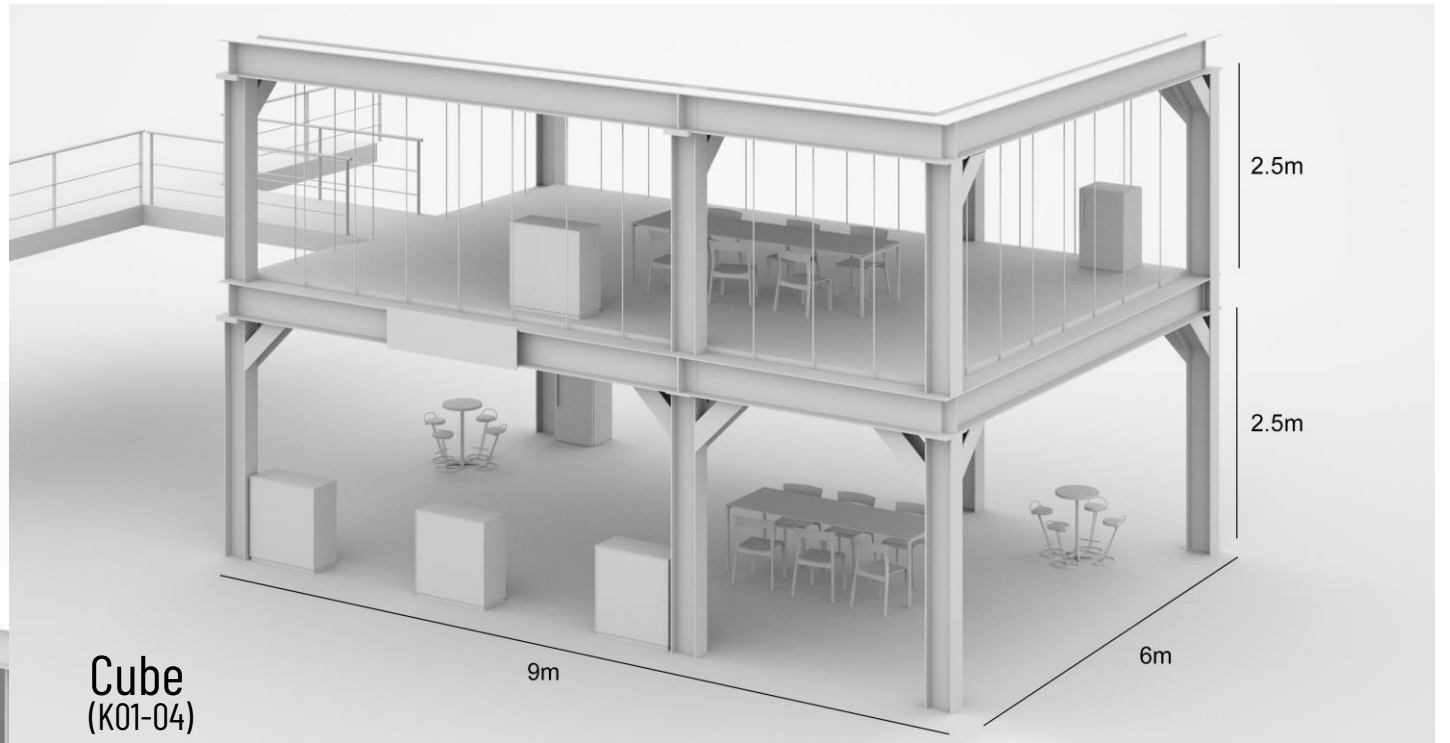
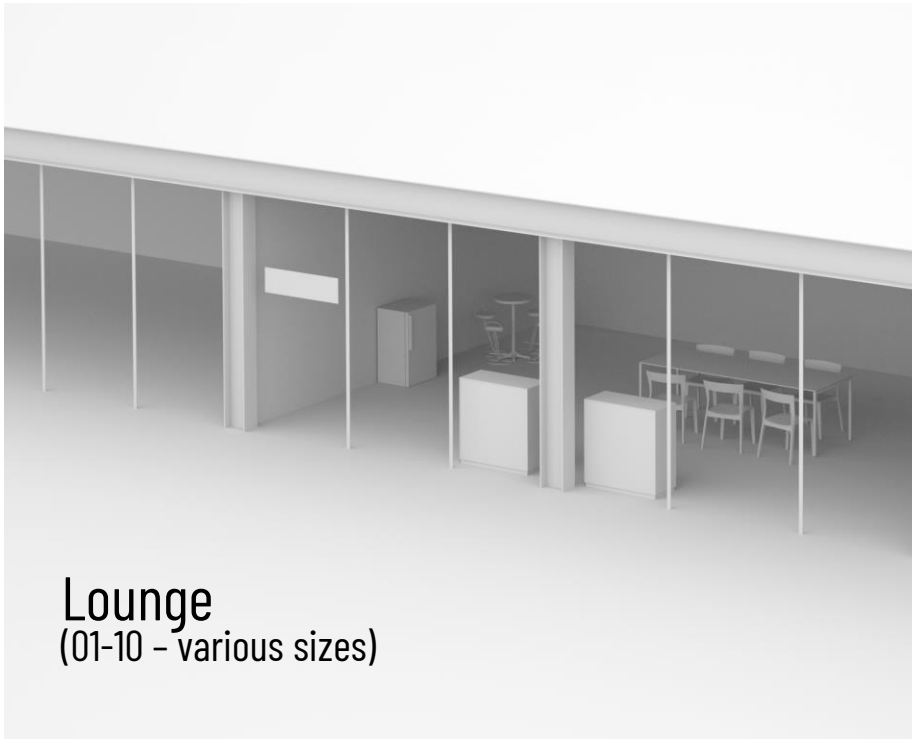


4. Hall plan



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5. Lounge options



Prices

Cube

Size: 2 x 54m²
(Ground and 1st floor)

Price: CHF 28'500

Incl. Stand, Lighting, Sign, Electricity / plus 7.7% VAT

Lounge

Size: 50 – 80m²

Price: CHF 9'500 – 16'500

Incl. Stand, Lighting, Sign, Electricity / plus 7.7% VAT



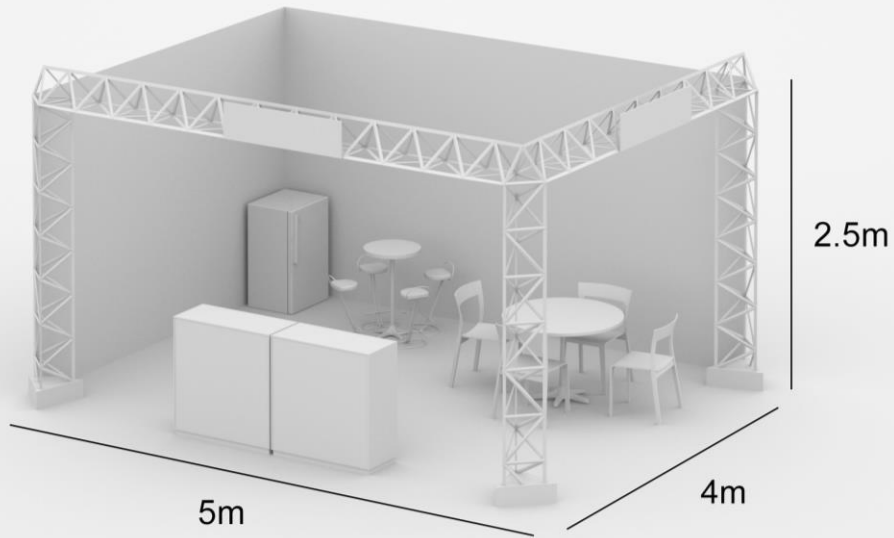
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6. Stand options

Stand Big
S01-S10



Prices

Stand Big
Size: 20m²

Price: CHF 8'500

Incl. Stand, Lighting, Sign, Electricity / plus 7.7% VAT

Stand Small
Size: 9m²

Price: CHF 3'750

Incl. Stand, Lighting, Sign, Electricity / plus 7.7% VAT

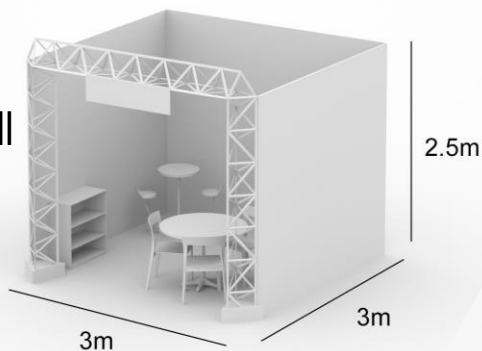
Stand Table
Size: 6m²

Price: CHF 2'250

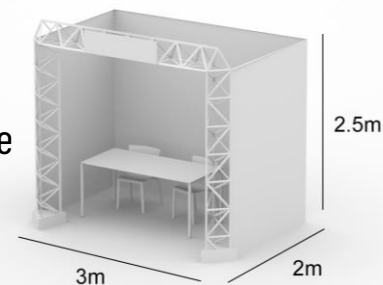
Incl. Stand, Lighting, Sign, Electricity / plus 7.7% VAT

Info: Stands of the "Small" size or larger can be shared with other companies.
Additional costs per company: CHF 750 (incl. 1 ticket) / CHF 900 (incl. 2 tickets).

Stand Small
S11-S30



Stand Table
T01-T19



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8. Sponsorship - exclusive offers

Presenting Partner

max. 1 / *sold*

Logo as Presenting Partner on all *communication* and *branding items* for the CB Expo

Exclusive: Logo on every lanyard and wristband

CB Lounge Presenter

max. 1 / *sold*

Logo as CB Lounge Presenter on all *communication* and *branding items* for the CB Expo

Exclusive: Full branding for the CB Lounge (except : Screen)

CB Conference Presenter

max. 1 / *available*

Logo as CB Conference Presenter on all *communication* and *branding items* for the CB Expo

Exclusive: Full branding for the Conference Area (except : Screen)

CB Network Presenter

max. 1 / *sold*

Logo as CB Network Presenter on all communication and branding items for the CB Network

Exclusive: Full branding for the CB Network Area (online & at the CB Expo)

CB Opening Presenter

max. 1 / *available*

Logo as CB Opening Presenter on all *communication* and *branding items* for the CB Opening Event

Exclusive: Full branding for the Opening Night (except : Screen)

Prices on request



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9. Sponsorship - main packages



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Diamond Sponsor

max.2 / **sold**

Logo as Diamond Sponsor on all *communication items* for the CB Expo

Logo as Diamond Sponsor on all *branding items* for the CB Expo

Gold Sponsor

max.4 / 2 available

Logo as Gold Sponsor on all *communication items* for the CB Expo

Logo as Gold Sponsor on all *branding items* for the CB Expo

Silver Sponsor

max.4 / 2 available

Logo as Silver Sponsor on all *communication items* for the CB Expo

Logo as Silver Sponsor on all *branding items* for the CB Expo

Bronze Sponsor

max. 6 / 6 available

Logo as Bronze Sponsor on all *communication items* for the CB Expo

Logo as Bronze Sponsor on all *branding items* for the CB Expo

Prices on request

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10. Sponsorship details

Communication items

- Website
- Instagram
- Newsletter
- Aftermovie
- Ads and web banners

Tickets

+ 4 Tickets / Sponsorship Package

Panels

Preference for speakers

Branding items

- Screens
- Banner / Flags
- Program
- Fence
- Tickets / Badges



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11. Contact us

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